

Hi Jason,

My name is Lawrence, Senior Project Manager at Insight Consulting Group, a medical market research firm. We are conducting a research study, compensating **\$100 USD**, for **drug delivery and primary packaging industry professionals** and would like to gather your valuable thoughts on the development and marketing of a new product.

The study will take the form of a **30-minute phone interview**. Interviews will be conducted **between February 27th - March 10th** with times available in the morning, afternoon, and evening. We understand you are busy and are offering an honoraria of **\$100 USD** for your time. If you are interested, **please give me a call** so I can share the full details, answer any questions you might have, and run through a 2-minute preliminary questionnaire to confirm your eligibility. From there, we can schedule an interview time that is convenient for your schedule.

Details:

Research Interview on Development and Marketing of a New Pre-Filled Syringe Product

- **Compensation:** \$100 USD
- **Format:** Phone Interview
- **Dates:** Feb 27th - Mar 10th
- **Duration:** 30 Minutes

If you are interested in participating, please give me a call. Additionally, if you have any colleagues in the science or engineering sector of the drug delivery and primary packaging industry who might also be interested, please feel free to pass along this message with my information.

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Warm Regards,

Lawrence